

Making the Impossible Possible

The trainings are conducted by : **Miki Walleczek**, founder of Walleczek & Partners, an international consultancy based in Austria that specializes in culture transformation through non-linear thinking and the mobilization of the hearts, minds and spirit of people in the work place. Miki has worked with many world class organizations in Europe, the United States, and India and has led public leadership programs in Munich, London, Johannesburg and Bombay. He is well informed of the situation here and has done the initial work for the Campaign in 2007 by providing two residential initial workshops to” Holy land Trust” - Beit Lehem – Palestine ,staff and nonviolence trainers in the concepts of nonviolence and non-linear leadership concepts.

About: “Making the impossible possible”

A major problem within Palestinian and Israeli societies is the lack of committed leadership which listens to and gives voice to the moderate majority which desires a just peace. The action will address this vital challenge by training, developing, and empowering strategic non-violent leadership on both sides to become the voice of the majority. The other main obstacle to de-escalation and peace-building is in the lack of awareness and commitment to the important role non-violence plays in transforming and resolving internal and external conflict. Violent actions and reactions have dominated most conflicts between and within each society. This action will present non-violence as a strategic choice to achieve the political and communal aspirations of both communities. This action therefore aims to combine two key missing elements needed to create a real breakthrough in the conflict: ***non-violent strategic thought*** and ***leadership*** that is able to engage the community in this strategy. There are ample examples of individuals working in different fields who demonstrate the qualities necessary to become a part of this emerging leadership. Until now these individuals have not had the opportunity to unite behind a single vision and strategy. The **“Making the Impossible Possible” Campaign** aims to provide fundamental concepts, critical thinking tools, and action strategies to enable selected trainers and leaders in Palestine and Israel to launch and promote the emergence of a non-violent, growing, self-organizing network of communities. These communities will give voice to those who call for a just peace founded on the principles of coexistence and equality.

The “Making the impossible possible” Campaign ***aims to create a community of leaders in Palestine and in Israel, who are willing to actively campaign for a just peace within the heart of their societies and between each country. Participants in this Campaign will not be persons content to remain silent and submissive, but rather individuals who are committed to creating a growing self-organizing network of communities which is able to use its collective voice in powerful, nonviolent and constructive ways.***

The project consists of:

1. Two trainings for trainers in Israel and Palestine*
2. Two trainings for established leaders in Israel and Palestine
3. One Joint leadership training/conference

* Already took place in Palestine. first one in Israel is planned for February 2009

The purpose of ***training nonviolence trainers*** is to “build a human infrastructure” represented by coaches who are willing to engage in supporting and coaching others in creating a growing, self-organizing network of communities committed to accomplishing peaceful coexistence by nonviolent action and new ways of thinking. This “human infrastructure” will be capable of supporting the formulation, implementation and expansion of the Campaign and its vision for the future. Through the follow up meetings trained coaches will deepen their learning and enhance their coaching skills for creating an emerging community network committed to nonviolence actions as a means to achieving peaceful coexistence (inter and intra countries).

The purpose of ***leadership training for established leaders*** is to provide civil society, political, business, intellectual and media leaders with the strategies necessary to enable them 1) create a growing, dynamic network of self-organizing communities committed to giving their voice to “Making the impossible possible” in Palestine and in Israel; and 2) to form a cadre of mid-level leadership committed to advocating real, long- lasting peace both internally and cross-border and will work on recruiting other established leaders from their communities and localities through the ***breakthrough projects*** that will be designed and implemented in their localities.

The purpose of **The Joint/hybrid Leadership (Training/Conference)** is to give Palestinian and Israeli leaders the chance to explore joint concerns and cross cutting

issues with the purpose of setting the stage of network capable of promoting just peace and peaceful coexistence. It is envisaged here that leaders participants in this activity (from both countries) will initiate a joint vision for achieving the Campaign's longer-term objectives by suggesting ways and means to design and implement joint breakthrough projects (beyond the scope of this project). The final day of this activity will be in the form of a conference attended by high officials from Israel, Palestine, and Jordan and other EU diplomats for the purpose of publicizing the project's results and impacts with the presence of international media for ***visibility reasons***.